



GEMI[®]

Collecting the Drops:

**A Water
Sustainability
Planner**

Case Example

GlaxoSmithKline: Project “Neeru” (Project Drinking Water)

At its Rajahmundry Factory, GlaxoSmithKline Consumer Healthcare (GSKCH) entered into a symbiotic community partnership, supplying 1584 kilolitres of clean drinking water to the villages in drought-stricken Andhra Pradesh, India.

In 2002, with India in grip of a widespread and severe drought situation, the water supply shortage significantly affected Andhra Pradesh. GSKCH Rajahmundry decided promptly to assist the community by using milk tankers to supply water to the nearby villages. Aware of the difficult conditions being endured by the people of these villages due to inadequate water supply, the GSKCH factory decided to supply water on a continuous basis until the crisis abated.

GSKCH Rajahmundry targeted the upland areas most severely affected by the drought, along with villages that, as suppliers of milk, had a longstanding association with the factory. Each day, two or three milk tankers traveled daily between the villages and the factory. First, the tankers transported milk from these villages. Milk was unloaded from the tankers, followed by cleaning and sterilization of the tankers. Finally, the tankers were filled with clean drinking water and transported to the villages. This process to ensure the villagers and their milk animals had a supply of clean drinking water continued through the end of July, until the onset of monsoon.

Sri Jyothula Nehru, Member of Legislative Assembly of Jaggampeta constituency, commented at a public gathering, "I am thankful to the management of the GSKCH for coming forward with this great gesture of supplying drinking water to the needy surrounding villages". This action significantly contributing to strengthen our ties with the community in which we live.

***Drinking Water Supply by GSKCH to Villages in
East Godavari District in Andhra Pradesh (2002)***

<i>Village</i>	<i>Water Supplied (Kilolitres)</i>
Vedurupaka	354.5
W. Gonaudem	339.5
Chandredu	322.5
Mukundavanam	217.5
Sitanagaram	182.0
Yerrampalem	168.0
Total	1584.0
